



### ASSESSMENT CRITERIA FOR ACTIVITY 1

#### 5 Points

- Each page in the catalog contains all of the required information.
- All facts in the catalog are accurate.
- The catalog has very attractive formatting and well organized information.
- The pictures go very well with the text.
- Student accurately answered the *Transfer of Knowledge* question and thoroughly supported their opinion.

#### 4 Points

- Each page in the catalog contains most of the required information.
- Most facts in the catalog are accurate.
- The catalog has attractive formatting and well organized information.
- The pictures go well with the text.
- Student accurately answered the *Transfer of Knowledge* question and supported their opinion.

#### 3 Points

- Each page in the catalog contains some of the required information.
- Some facts in the catalog are accurate.
- The catalog has well organized information.
- The pictures are related to the text.
- Student accurately answered the *Transfer of Knowledge* question and attempted to support their opinion.

#### 2 Points

- Each page in the catalog contains a few pieces of the required information.
- A few facts in the catalog are accurate.
- The catalog has organized information.
- The pictures are related to the text, but there are too few of them.
- Student incorrectly answered the *Transfer of Knowledge* question but support their opinion.

#### 1 Point

- Each page in the catalog contained at least one piece of the required information.
- Few facts in the catalog are accurate.
- The catalog's formatting and organization is confusing to the reader.
- No pictures were included.
- Student incorrectly answered the *Transfer of Knowledge* question and did not support their opinion.

#### 0 Points

- No work was completed.